# Nelko Nelkovski, PhD

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### DIRECTOR, ACTOR, MUSICIAN, WRITER, SOCCER COACH

An authentic director, actor, poet, musician, and author dedicated to exploring the connections, mutual influences, and synergies between these artistic disciplines, life, and sports. Passionate about discovering innovative principles and approaches in creating contemporary creative works.

A dedicated, results-driven senior leader and CEO with over 35 years of experience, known for exceptional leadership and a strategic vision to drive organizations forward. Demonstrates resilience under pressure, meeting strict deadlines with excellent organizational, problem-solving, and communication skills. Brings a track record of transformational growth, crafting future visions that challenge norms, inspire stakeholders, and rethink business models with innovation and purpose.

An out-of-the-box thinker adept at solving complex problems, with a proven ability to work collaboratively across diverse business segments, including:

- **Theatre**: An expertise and a comprehensive experience in directing, acting, production, international collaboration, management, playwriting, critique, and administration.
- Film: Skilled in directing, acting, scriptwriting, production, and management.
- Music: Song writing, singing, guitar playing, production, and experience in organizing and promoting festivals.
- Soccer: UEFA A License Coach with experience coaching senior and youth teams, club management, and recognized activism against racism and discrimination in sports and society.
- Science & Education: Experienced researcher and scientist across communication, method acting, directing, production, critique, applied theatre, and theatre history. Developed a unique communication system, "Theatrical-Football," for integrating theatre, football, and communication, with its application in all these areas.
- Marketing: In-depth knowledge of marketing, advertising, events, and branding.
- **Non-profit Leadership**: Skilled in mission development, organization establishment, fundraising, project cycle management, social responsibility, and collaboration with state institutions.
- **Political Engagement**: Active in political processes with experience in local and national political functions, lobbying, policy creation and implementation, and leading a political party.

An expert in societal and political development, with a talent for achieving strategic goals, elevating quality standards, and developing systems that support organizational success.

## ~ Key Accomplishments ~

~ Achieved synergies on large-scale programs and projects of theatre, film, football, education, and NGOs ~ Demonstrated success improving both bottom/top-line performance in leading several organizations ~

### **SKILL AREAS**

- Outstanding Communication Skills
- Problem Solver and Solution Provider for Complex Business Environments
- Change Agent and Collaboration Builder to Achieve Strategic Goals
- New Business Opportunities Developer
- Proficient in Sales and Operations Growth
- Technical Skills: Microsoft Office Suite, Final Draft, Adobe Premiere Pro, Nuke, Silhouette, FL Studio

### PROFESSIONAL EXPERIENCE – FULL TIME

MACEDONIAN NATIONAL THEATER - Skopje, N. Macedonia (2007-2025) - full time \* Theatre Director and Secretary for international cooperation

## Working tasks:

Directing performances, organizing the theatre's international cooperation, participating in the overall work and program development of the theatre's aesthetics, attending conferences, symposiums, and meetings both domestically and internationally, and representing and advocating for the theatre in international relations."

- Systematized the overall international cooperation of MNT (2007).
- Directed the theatre performance *Happy Days of the Lover* by Harold Pinter and Samuel Beckett (2007).
- Directed the theatre performance *Stylistic Exercises* by Raymond Queneau (2008).
- Performed as The Governor in *Hangmen* by Martin McDonagh (2019).
- Organized the tour of Shakespeare's Globe Theatre from London, UK, at MNT with the play *Hamlet* (2014).
- Organized the tour of the Croatian National Theatre from Zagreb, Croatia, at MNT with the play *Hassanaginica* (2006).
- Organized the tour of the Serbian National Theatre from Belgrade at MNT with the play *False and Paralysis* (2008).
- Organized and led the MNT tour at the "Slavija" Festival in Belgrade, Serbia, with the play *Delirium for Two* (2007).
- Organized and led the MNT tour at the Summer festivals in Split and Dubrovnik Croatia and Herceg Novi Montenegro, with the play *Dundo Maroje* (2008).
- Initiated and developed agreements for long-term cooperation between MNT and the Croatian National Theatre, the National Serbian Theatre in Belgrade, and the National Theatre *Ivan Vazov* from Sofia, Bulgaria (2006–2009).

- Initiated cooperation with, and organized a visit to, the *Comédie-Française* from Paris, France (2011).
- Initiated and implemented the representation of MNT and Macedonian theatre at the "Golden Mask" theatre festival and theatre market in Moscow, Russia (2007, 2008).
- Initiated and implemented the representation of MNT and Macedonian theatre at "The Europe Award" theatre event in Thessaloniki, Greece (2008 and 2009).
- Initiated and established a strategic partnership between MNT as a national theatre of the Republic of Macedonia and the Chamber of Commerce, fostering collaboration and mutual support in areas of shared interest.
- Participated in organizing MNT-FEST, the international festival of the Macedonian National Theatre.
- Established, edited, and published the monthly electronic newspaper MNT NEWS in English, distributing it to international theatre audiences (2021).

# FREELANCE ARTIST - Skopje, N. Macedonia (2003-2007) - full-time

\* Freelance theatre director supported by the Ministry for Culture

# **Working Tasks:**

• Worked as a freelance theatre and film director.

# MACEDONIAN CENTER FOR CULTURE AND DEVELOPMENT – NGO - Skopje (2001-2003) – full-time and to 2025 – part-time \* *President and CEO*

- **Management of organizational operations**: Overseeing the daily activities of the organization, including signing financial and other official documents.
- **Representation**: Acting as the organization's representative in public forums, institutions, and during legal and financial transactions.
- Leadership in board meetings: Convening and managing sessions of the management board, ensuring the implementation of its decisions.
- **Strategic decision-making**: Leading the development of significant solutions for ongoing organizational activities.
- **Formation of working groups**: Establishing commissions, councils, and other working bodies to enhance organizational efficiency.

## **Achievements:**

- **Acting Director** of the Macedonian Centre for Culture and Development in New York (1999).
- Initiated and managed the project "Zivko A. Popovski Cvetin Nobel Prize nominee for 2009," leading the procedure for national support collection and the official application to the Nobel Committee in Norway.
- Organizer of the International Conference for Tolerance in Sports in the Balkan region, collaborating with FARE, UEFA, Macedonian FA, Council of Europe, and the Agency for Youth and Sport (2010).
- **Initiated, organized, and led** the long-term programs "Citizen Prevention" and "Healthy Sport for a Healthy Society," comprising 25 sub-projects (2013).
- Established long-term cooperation agreements with state institutions, including the Ministry of Interior, the Agency for Sports and Youth, the Macedonian Olympic Committee, the Republic Council for Traffic and Pedestrian Safety, and the State Election Commission (2013–2015).
- **Managed the project** "Prevention During Elections" in partnership with Civica Mobilitas, supported by the Swiss Government (2016).
- Produced the festival "NEW SPACES" (2021, 2022).

THEATER BOEMI – NGO - Skopje, N. Macedonia (1997-2000) – full-time and to 2025 – part-time \* *President and CEO* 

# **Working Tasks:**

- **Organizational Management**: Overseeing the daily operations of the organization, including signing financial and official documents.
- **Representation**: Acting as the public face of the organization in interactions with institutions, legal entities, and during financial transactions.
- Leadership: Convening and managing sessions of the management board, ensuring the implementation of key decisions.
- Strategic Solutions: Developing significant strategies for organizational progress and decision-making.
- **Formation of Working Groups**: Establishing commissions, councils, and other working bodies to enhance organizational effectiveness.

- Artistic Director and Producer of all projects and programs within the Theatre "Boemi" since its founding.
- **Mentorship and Education**: Directed the education and mentoring process for over 500 young participants in the projects and programs of Theatre "Boemi".
- Theatrical Productions:

- o Directed and produced "Life is a Theatre" by Nelko Nelkovski (1991)
- o Directed and produced "The Strange Snowflake" by Zeljko Hel (1991)
- o Directed and produced "Pygmalion" by Bernard Shaw (1992)
- o Directed and produced "Tom Sawyer" by Mark Twain (1992)
- o Directed and produced "Uncle Vanya" by Anton Chekhov (1993)
- Directed and produced "Dias Irae" by Zhanina Mircevska NATFIZ Krsto Sarafov, Bulgaria (1993)
- Directed and produced "You Will Forget Me" by Andre Breton and Philippe Soupault (1994)
- o Directed and produced "Pulsing the Time" by Nelko Nelkovski (1994)
- O Directed and produced "Nora" by Henrik Ibsen Diploma Performance at NATFIZ Krsto Sarafov, Sofia, Bulgaria (1994)
- Directed and produced the children's performance "Heidi" by Johanna Spyri (1994)
- o Directed and produced "Act Without Words" by Samuel Beckett (1999)
- o Directed and produced "1903" by Nelko Nelkovski (2001)
- o Co-directed and produced "European Head" (2002)
- o Co-directed "Space" EDERED, Vienna, Austria (2004)
- o Co-directed "Honey and Blood" for the project "Performing Artists for Balkan Peace", Blagoevgrad, Bulgaria (2005)
- o Directed "Stadium 2", Mostar (2006)
- Directed the student performance "Chair" in collaboration with Primary School
   "Straso Pindzur", Skopje (2015)
- o Directed the play "First Step" as part of the project "Free Your Mind from Corruption", Skopje (2020)
- o Directed the play "Violence is Healed with Love" as part of the project "For a cohesive and inclusive society", Skopje (2024)

### • Project Initiatives and Management:

- o Led the **Cultural-Historical Project "Gjorche Petrov"** a research project on the influence of local culture in the globalization process (2002-2005).
- o Organized and managed "TESPIS" Days of Research Theatre, featuring theatre artists from Macedonia, Bulgaria, Greece, and the USA (2002).
- o Initiated, organized, and produced the festival "**Apriliada**" in collaboration with the House of Culture "Koco Racin", Skopje (1994-1996).
- Established intensive cooperation with the Army of Macedonia, the City of Skopje, and Municipalities "Karposh" and "Gjorche Petrov" (1992-1997).
- o Participated in the **Festival of Amateur and Alternative Theatres** in Kocani with the play "Pygmalion" (1992).
- o Participated in the **Festival of Chamber Theatre "Risto Shishkov"** with the performance "Act Without Words" (1998).
- Organized three sessions of the Open Theatre University for youth education and training in acting, directing, dramaturgy, theatre production, and theatre criticism (1995-1997).

- Participated in international workshops Performing Artists for Balkan Peace in collaboration with "Bond Street Theatre" from New York, USA (2005 in Blagoevgrad, Bulgaria; 2006 in Mostar, Bosnia and Herzegovina).
- o Initiated and managed the "Free Your Mind from Corruption" project in cooperation with the US Embassy in Skopje (2020).
- o Initiated and managed the **"For a cohesive and inclusive society" project** in cooperation with the EU and the organizations "La Strada" and "Humnost" (2024).

MACEDONIAN NATIONAL TELEVISON - Skopje, N. Macedonia (1995-1997) - full time \* TV Director

# **Working Tasks:**

- **Television Program Direction**: Directing television shows, documentaries, and documentary series.
- Creative Development: Preparing director's concepts, creating storyboards, and overseeing the entire production process from pre-production to post-production.

## **Achievements:**

- "Everything About the Opera" Directed a 10-episode documentary TV series covering the history of opera from its inception to the present (1996).
- "In the Atelier of..." Produced and directed 30 art portraits of prominent Macedonian painters, creatively transforming their artwork into video films (1995-1997).
- "Student Movement in Macedonia" Directed a documentary exploring the history and impact of the student movement in the country (1996).
- Various Documentaries Directed multiple documentaries across different TV editions (1995-1997).

VARDAR FILM - Skopje, N. Macedonia (1994-1995) - full time \* First Assistant Director of the movie "Across the Lake"

- **Assistant Director Responsibilities**: Directly managed department heads, ensuring that the entire cast and crew adhered to schedules. Oversaw the production process from preproduction through post-production.
- Scheduling and Coordination: Developed both daily schedules and long-term production timelines, serving as the primary liaison between the director and the cast and crew.

# **Achievements:**

- **Assistant Director** for the Macedonian feature film "Across the Lake" (1997).
  - o Supported the director throughout the production process.
  - o Managed on-set activities, ensuring smooth operations.
  - o Collaborated with actors on text pronunciation and role preparation.
  - o Coordinated with various film crew departments for effective planning and execution of the shoot.

### PROFESSIONAL EXPERIENCE – PART-TIME

"OFFICIAL GAZETTE" - Skopje, N. Macedonia (2006-2017) - part-time \* President of the Control Board

# **Working Tasks:**

- **Board Management**: Convened and managed board meetings, ensuring smooth operations and effective decision-making.
- **Document Authorization**: Signed financial and other official documents on behalf of the board.
- **Company Representation**: Acted as the representative of the board within the company, ensuring the board's interests were maintained.
- **Decision Implementation**: Ensured the implementation of board decisions and monitored compliance.
- **Operational Oversight**: Controlled the financial and overall operations of the public company.

## **Achievements:**

• Successfully reviewed, controlled, and adopted **55 reports** over the entire mandate period, including four quarterly reports and one annual report each year.

"UNIVERSAL HALL" - Skopje, N. Macedonia (2005-2009) – part-time \* President of the Control Board

## **Working Tasks:**

• **Board Meeting Management**: Convened and managed board meetings, ensuring effective communication, decision-making, and adherence to governance protocols.

- **Document Authorization**: Signed financial and official documents on behalf of the board, ensuring accuracy and compliance with company standards.
- **Company Representation**: Acted as the board's representative within the company, safeguarding the board's interests and fostering alignment with corporate objectives.
- **Decision Implementation**: Ensured the implementation of board decisions, monitored compliance, and addressed any challenges in execution.
- **Operational Oversight**: Oversaw the financial performance and overall operations of the public company, maintaining control over key business processes.

### **Achievements:**

• **Report Governance**: Successfully reviewed, controlled, and adopted a total of 20 comprehensive reports, including four quarterly reports and one annual report each year, throughout the mandate period, ensuring transparency and compliance with reporting standards.

"STRASHO PINDZUR" – Primary public school I Skopje, N. Macedonia (2000-2005) - part-time \* *Member of the school board* 

## **Working Tasks:**

- **Policy and Statute Adoption**: Adopted the statute of the primary school, establishing governance frameworks and policies.
- **Program Development and Reporting**: Proposed annual work programs and reports to the municipal council, and adopted school development programs, including initiatives for higher educational standards.
- **Financial Planning**: Proposed financial plans and final accounts to the school's founding body, ensuring alignment with budgetary requirements.
- Leadership and Recruitment: Managed the process for selecting a new school principal, including public announcements and candidate interviews; provided input on the hiring of teachers, professional associates, and educators.
- Employee and Student Affairs: Addressed objections and appeals from school employees, and resolved complaints from students, parents, and guardians, fostering a supportive school environment.

### **Achievements:**

• Comprehensive School Management: Successfully fulfilled all obligations related to school management throughout the entire mandate period, ensuring smooth operations, compliance, and continuous improvement of educational standards.

# SKOPJE CITY COUNCIL - Skopje, N. Macedonia (2006-2014) - part time

\* Member of the Council and President of the City Commission for culture

## **Working Tasks:**

- Council Participation: Actively participated in council meetings and contributed to both permanent and temporary committees, fulfilling all rights and duties as outlined by the work regulations.
- **Initiatives and Proposals**: Provided valuable initiatives and proposals aimed at improving municipal policies and services.
- **Accountability**: Posed questions to the mayor and other relevant officials, ensuring transparency and accountability within the council's operations.

### **Achievements:**

• Effective Mandate Fulfilment: Completed all obligations throughout the mandate period, contributing to the smooth and effective operation of the council.

MUNICIPALITY OF "GJORCE PETROV" - Skopje, N. Macedonia (2000-2005) - part-time \* Member of the Council and President of the Commission for social activates

## **Working Tasks:**

A member of the council has the right and duty to participate in the work of the council and its permanent or temporary committees, to make initiatives and proposals, to ask questions to the mayor, as well as to exercise other rights and duties defined by the work regulations.

#### **Achievements:**

• Successfully fulfilled all obligations throughout the entire mandate period.

CHAMBER OF COMMERCE OF MACEDONIA - Skopje, N. Macedonia (2005-2006) - part-time \* President of the marketing department - Pro Mark Media se

## **Working Tasks:**

Coordination and representation of marketing and advertising agencies—members of the chamber—before the chamber's bodies and third-party legal entities; initiation, management, and implementation of programs and projects aimed at developing the place, role, and significance of marketing and advertising agencies, as well as increasing their profitability; fostering the growth of the chamber's activities.

### **Achievements:**

• Established Pro-mark-media as a form of coordination and cooperation among marketing and

advertising agencies—members of the Chamber of Commerce of North Macedonia. This included securing membership from all relevant entities in these fields and establishing collaboration both within and outside the chamber.

- Facilitated presentations of members to other sectors, initiating cooperation in the marketing and advertising field.
- Initiated and developed the "Macedonia of CNN" project, the first national initiative for the rebranding of the newly independent state and its promotion in a new light on the global stage.

# SOCIAL-DEMOCRATIC UNION OF MACEDONIA - Skopje, N. Macedonia (1996-2002) – part-time\*Secretary for the municipality organisation "Gjorce Petrov"- Skopje

# **Working Tasks:**

Operational management of the municipal organization at the local level; preparation and organization of meetings for all local bodies—such as the presidency, supervisory board, and municipal conference; management of the Electoral Headquarters during elections; in cooperation with the chairman, represents the municipal organization within the party and before local self-government entities.

### **Achievements:**

- Established the municipal organization "Gjorche Petrov" Skopje, and developed a new structure with 3,000 members over three years (1997-2000).
- Successfully managed the Electoral Headquarters during the Local Elections, resulting in the victory of the candidate for Mayor of the municipality and securing a majority for the party in the Gjorche Petrov Municipal Council (2000).

# EUROPEAN PARTY OF MACEDONIA - Skopje, N. Macedonia (2002-2011) - part-time \* President and CEO

## **Working Tasks:**

Lead the party in the overall political process in the country and represent it internationally; create the political platform and program for the party.

- Managed EPM and engaged in intensive cooperation at both the local and national levels.
- Actively participated in the political life of the Republic of Macedonia and the EU.
- Contributed to the work of the bodies of the Coalitions "Third Way" and "For Better Macedonia."
- Maintained regular contact with the country's diplomatic corps and provided consistent communication with representatives of international organizations and institutions in the country.
- Represented EPM and the Republic of Macedonia in European Union programs and projects.
- Engaged in ongoing communication and cooperation with EU officials both in the Republic of Macedonia and in Brussels.
- Contributed to the activities and ongoing work of the "Third Way" and "For Better Macedonia" Coalitions.

- Achieved victory in two parliamentary elections and one local election as a member of the "For Better Macedonia" Coalition.
- Participated in the First, Second, and Third Forums for the accelerated integration of the Republic of Macedonia into the European Union (2003-2005).

# VMRO-DPMNE - Skopje, N. Macedonia (2011-2025) - part-time \* Member

## **Working Tasks:**

Participation in party activities at local and national level

### **Achievements:**

• Elected as a member of the City Council of Skopje, in the mandate period 2009 – 2013.

# THEATRE YOUTH OF MACEDONIA - NGO - Skopje, N. Macedonia (1993-2025) - part-time \* President and CEO

# **Working Tasks:**

- Manage the organization's operations.
- Sign financial and other official documents.
- Represent the organization in public, before institutions, and in legal and financial transactions.
- Convene and manage the sessions of the management board, ensuring the implementation of decisions.
- Make decisions relevant to the organization's current activities.
- Form commissions, councils, and other working bodies.

- Initiated and established the organization, managing its development; created a national structure and international network; secured financing, implemented, and evaluated projects and programs related to the development of theatre; ensured the organization's membership and representation in international organizations such as IACT/ATC International Association of Theatre Critics and AITA/IATA International Amateur Theatre Association.
- Participated in national projects and programs within the Ministry of Culture of the Republic of Macedonia.
- Developed local, regional, and international cooperation in the theatre sector.
- Designed the overall concept and established a network of organizations across 15 cities in the country.
- Represented TMM in various projects and programs of the Youth Council of Macedonia, the Agency for Sport and Youth, the Ministry of Culture, the Ministry of Education, and other domestic and international organizations and foundations.
- Conducted in-depth research on theatre arts issues in the Republic of North Macedonia and designed specific solutions to improve the status and reach of young theatre artists.

- Organized the "FACE WITHOUT MASKS" Festival in cooperation with the Youth Cultural Centre and participated in jury panels and post-play discussions (1997-2002).
- Initiated and managed the "Macedonian Ecological Campaign" project, supported by the Institute for Enduring Communities, UNICEF, Ministry of Environment, Ministry of Culture, and Ministry of Education, including the publication of a brochure, documentary, series of forums, and media campaign (1997-1999).
- Initiated and managed the "Happy Hippo Show Central Interactive Youth Dialogue" project, supported by the Open Society Institute Macedonia, Bahai Institute Paris, the Ministry of Culture, and the Ministry of Education, including accompanying activities such as forum theatre, round tables, printed materials, and a documentary (2000-2001).
- Managed the "I Have the Right to Know" theatre campaign against HIV/AIDS, supported by UNICEF, the Ministry of Culture, the Ministry of Education, and local authorities, which involved educational theatre programs and the creation of 15 theatre plays in 15 cities (2003-2005).
- Oversaw the education and mentoring of over 10,000 young people through the organization's projects and programs.
- Led a theatre group from the Republic of Macedonia at the "El Patti" Theatre Festival in Girona, Barcelona, Spain (1998).
- Led workshops and headed the Macedonian group at the "EDERED European Drama Encounter" in Velm, Vienna, Austria (2004) and Moscow, Russia (2009).
- Participated in the Central European AITA-IATA Committee meeting in Maastricht, Netherlands (2006).
- Participated in the European Centre for IDEA meeting in Frankfurt am Main, Germany (2006) and later became a member of its board.
- Attended the AITA-IATA World Congress in Masan, South Korea (2007).
- Participated in the AITA-IATA European Centre Meeting in Vienna (2008).
- Represented TMM at the regional ASITEJ conference in Čakovec, Croatia, presenting the theatre from the Republic of North Macedonia (2008).
- Created and administered the e-magazine "Theatre in the World" in Macedonian for users in the Republic of Macedonia.
- Developed and managed the website, as the official theatre portal for the Republic of North Macedonia, in Macedonian, Albanian, and English (2005-2015).
- Contributed to the creation of the National Youth Program, organized by the Agency for Sport and Youth (2004-2005 and 2014-2015).
- Co-led the regional project "Untold Thoughts" an intercultural youth dialogue and joint performance with partners from Bosnia and Herzegovina and Serbia (2018).

# AICT/IATC – INTERNATIONAL ASSOCIATION FOR THEATRE CRITIQUE Paris, France (2006-2025) - part-time

\* Member of the Congress - representative from N. Macedonia

- Member of the General Assembly of the organization.
- Represented the Theatre Youth of Macedonia as a Macedonian center.
- Participated in the selection processes for the organization's organs and bodies.

Approved reports for previous periods and work programs for the upcoming period.

### **Achievements:**

• Actively participated in General Assemblies and successfully represented the Theatre Youth of Macedonia at all congresses during the covered period.

# AITA/IATA – INTERNATIONAL ASSOCIATION FOR AMATEUR THEATRE - Brussels, Belgium (1997-2025) - part-time

\* Member of the Congress - representative from N. Macedonia

## **Working Tasks:**

- Member of the General Assembly of the organization.
- Represented the Theatre Youth of Macedonia as a Macedonian centre.
- Participated in the selection processes for the organization's organs and bodies.
- Approved reports for previous periods and work programs for the upcoming period.

### **Achievements:**

• Actively participated in General Assemblies and successfully represented the Theatre Youth of Macedonia at all congresses during the covered period.

# YOUTH COUNCIL OF MACEDONIA - NGO - Skopje, N. Macedonia (1993-2011) - part-time \* Member of the Executive Committee

## **Working Tasks:**

- Managed organizational operations and participated in management board sessions to ensure the effective implementation of decisions.
- Contributed to strategic decision-making processes essential for ongoing projects and initiatives.
- Represented the organization in both national and international meetings and delegations.

- Federal Work Action "Knin": Participated in the national initiative (1986).
- **Secretary for Culture**: Served at the Headquarters of the Federal Work Action "Skopje" (1988).
- European Integration Seminar: Attended the initial seminar for the integration of the Republic of North Macedonia into the European Union, Ohrid (1990).
- Council of Europe: Represented Macedonian youth and culture in Strasbourg, France (1994).
- United Nations: Part of the delegation representing Macedonian youth and culture in New York (1996).
- **Macedonian Tolerance Campaign**: Contributed to the organization and implementation of this national campaign (1995).

- Youth Council of Macedonia Delegations: Actively participated in official delegations during discussions with the President and Prime Minister on youth policies (1994-2005).
- Youth Card Euro 26: Key contributor to the project, responsible for promoting the Youth Card initiative in Macedonia (1997).
- **Inter-Ministerial Youth Committees**: Participated in various governmental bodies focused on youth issues and policy-making.
- National Celebrations: Led the organization of the "Meeting of the Generations" on the occasion of "October 11"—the Day of the Uprising of the Macedonian People and Soldiers' Day in Kumanovo (1997) and Skopje (1998).
- World Youth Festival: Represented the Youth Council and Theatre Youth of Macedonia at the First World Youth Festival in Lisbon, Portugal (1998).
- **Southeast Europe Youth Conference**: Participated in the "Step into the New Millennium" conference, Belgrade, Serbia (1999).
- Youth Council of Southeast Europe: Served as a founding member of the council in Athens, Greece (2000).
- **Macedonian-Bulgarian Youth Organizations Meeting**: Participated in the first bilateral meeting, Sofia (2001).
- **National Youth Program**: Engaged in the development of the National Youth Program organized by the Agency for Sport and Youth, across Skopje and Struga (2003-2005, 2014-2015).

# SKOPJE-METROPOLIS – NGO - Skopje, N. Macedonia (2009-2025) - part time \* President and CEO

# **Working Tasks:**

- Managed organizational operations, including signing financial and legal documents, representing the organization in public forums, and engaging with institutions.
- Led legal and financial transactions on behalf of the organization.
- Convened and chaired management board sessions, ensuring the effective implementation of board decisions.
- Made strategic decisions to support ongoing operations and organizational growth.
- Established various commissions, councils, and working groups to advance specific initiatives.

- City Development Mobilization: Successfully mobilized all available human, material, spiritual, and institutional resources within the City of Skopje to advance its development as a European and global metropolis (2007).
- Founding of "Skopje-Metropolis": Established the NGO and Foundation "Skopje-Metropolis" to secure funding for projects and programs that drive city development, as well as to support independent initiatives of the Foundation (2008).

• City Development Strategy: Developed and implemented the "Strategy for Development of the City of Skopje" for the 2010-2020 period, focusing on sustainable urban growth and innovation (2009).

# PRODUCTION COMPANY "SAROSH" - Skopje, N. Macedonia (1990-2025) - part-time \* Owner and CEO

# **Working Tasks:**

- Managed overall company operations, including signing financial and legal documents.
- Represented the organization in public forums, institutions, and during legal and financial transactions.
- Convened and led management board meetings, ensuring the implementation of board decisions.
- Developed strategic solutions for ongoing projects and operations.
- Established commissions, councils, and other working bodies as needed.

- **Production Management**: Successfully managed a production company since its founding, with a strong focus on film, television, video production, and the marketing and advertising sectors.
- Casting Director: Participated as Casting Director for the Idea Plus DDB campaign for Skopje Beer (2000).
- Advertising Campaigns: Contributed as both an assistant and lead actor in the Idea Plus DDB advertising campaign for the Fruit Yogurt "DU-BU" by Bitola Dairy.
- **Project Development**: Spearheaded the development and execution of feature films, documentaries, and television projects, from concept to completion.
- TV Show Production: Fully produced and executed the TV show "UNDERGROUND" a cult series celebrating urban culture, with 30 episodes over two seasons in collaboration with A1 TV (2001-2003).
- **Documentary Filmmaking**: Completed the Cultural Historical Project "Gjorche Petrov" and the documentary film "METAMORPHOSIS" (2002).
- Conference Management: Successfully organized the Regional Lifelong Learning Conference for the IIZ-DVB, overseeing branding, marketing, and advertising (2003).
- International Event Coordination: Led the full implementation of the International Conference on Tolerance in Sports within the Balkan region, including branding, marketing, and advertising (2010).

# FOOTBALL FEDERATION OF MACEDONIA - Skopje, N. Macedonia (2010-2014) - part-time \* Vice-President of the national UEFA Licensing Commission

## **Working Tasks:**

- Evaluated and made decisions on license applications for the Licensing Commission, based on submitted documentation and in accordance with the guidelines set by the Macedonian Football Association.
- Assessed compliance and determined whether licenses should be granted or withdrawn within the specified timeframes.

## **Achievements:**

• Successfully fulfilled all responsibilities throughout the entire mandate period, ensuring compliance with licensing standards.

FARE – Football Against Racism in Europe - London, United Kingdom (1999-2018) - part time \* National FARE Coordinator for N. Macedonia

# **Working Tasks:**

- Member of the General Assembly of the organization, representing the Macedonian Centre for Culture and Development as a Macedonian center.
- Participating in the selection process for the organization's bodies and organs.
- Approving reports for the previous period and work programs for the upcoming period.

## **Achievements:**

• Coordinated and managed FARE campaigns in Macedonia in collaboration with the Football Federation of Macedonia (1999–2022).

FC "MAKEDONIJA GJRCHE PETROV" - Skopje, N. Macedonia (2017-2018) part-time \* Assistant Couch of the first team

- Assist in coordinating and supervising the football program and team.
- Promote physical fitness, teamwork, and sportsmanship.
- Contribute to the design of training and game programs.
- Assist in organizing and supervising the coaching staff to ensure proper program implementation.
- Ensure that all athletic activities adhere to established guidelines.
- Respond productively to change and handle additional tasks as assigned.

• Support the philosophy and vision of the club.

## **Achievements:**

- Successful promotion to the first league.
- Complete fulfilment of all obligations throughout the work period.

# FC "KADINO" - Skopje, N. Macedonia (2019-2022) - part time \* Assistant Couch of the first team

## **Working Tasks:**

- Assist in coordinating and supervising the football program and team.
- Promote physical fitness, teamwork, and sportsmanship.
- Contribute to the design of training and game programs.
- Help organize and supervise the coaching staff to ensure proper implementation of the program.
- Ensure that all athletic activities adhere to guidelines.
- Adapt to changes productively and handle additional tasks as assigned.
- Support the philosophy and vision of the club.

## **Achievements:**

• Successfully fulfilled all obligations throughout the work period.

# FC "DAME GRUEV" - Skopje, N. Macedonia (2015-2018) - part-time \* Owner, CEO and Main Couch

- Conduct research and analyse previous games to develop game plans, tactics, techniques, formations, and strategies.
- Organize and schedule try-outs, shortlisting potential players.
- Assess individual player abilities, strengths, and weaknesses, incorporating these factors into gameplay and strategy sessions.
- Ensure the football field is available for practice sessions and that players arrive on time.
- Establish and enforce rules and regulations, ensuring players are familiar with them.
- Organize team-building sessions and off-field activities.
- Promote good sportsmanship, resolve disputes, and address inappropriate behaviour promptly.
- Ensure all sports equipment is available and in working order.

# FC "SILEKS" - Kratovo, N. Macedonia (2022-2025) - part-time \* Assistant Couch of the first team

# **Working Tasks:**

• Conduct research and analyses of the games of the opponents to develop game plans, tactics, techniques, formations, and strategies for the team.

- Conducted detailed analyses of matches played by all opponents throughout the 2022/23, 2023/24, 2024/25 and 2025/26 seasons.
- Actively participated in the operations of the club's coaching staff

### **PLAYS:**

- *Commoner* (1989)
- *Departure* (1994)
- *1903* (1999)
- *Circle* (2002)
- Crown (2015)
- *Golden Hen* (2025)

### **POETRY:**

- *Little Rooms* (1994)
- *Golden Spear* (1999)

## **ACADEMIC BOOKS:**

- Chekhov on the Stages of Macedonia (2011) Master's Thesis
- Theatrical Football: A Method for Mutual Treatment of the Cathartic Phenomena "Theater" and "Football" Doctoral Dissertation (2018)
- Free the Mind from Corruption Study (2020)
- For a Cohesive and Inclusive Society Study (2024)

## **ACADEMIC ARTICLES:**

- Work of Foreign Directors in the Republic of Macedonia 1945-2010: An Attempt to Locate the Influences
- Macedonian Bloody Galichnik Wedding (2000)
- *Modern Catharsis* (2011)
- State and Sport (2011)
- Prevention During Elections (2016)
- *MNT News* (2021–2025) 35 Monthly Editions

## **MUSICAL ALBUMS:**

- *Sarosh* (1999 and 2025)
- *1903* (2004)

#### **PROFESSIONAL DEVELOPMENT & CREDENTIALS**

## **Education:**

- PhD in Communication, Institute for Sociological, Political and Juridical Research, University "St. Kiril and Metody," Skopje, North Macedonia (2018).
- Master's in Theatre Studies, Faculty of Drama Arts, University "St. Kiril and Metody," Skopje, North Macedonia (2011).
- Specialization in Film Directing, "Krstyo Sarafov" National Academy for Theatre and Film Arts, Sofia, Bulgaria (1994).
- Bachelor's in Theatre Directing, "Krstyo Sarafov" National Academy for Theatre and Film Arts, Sofia, Bulgaria (1994).
- High School in Law and Economics, "Boris Kidric" City High School, Skopje (1989).
- Primary School, "Strasho Pindzur" Municipal Primary School, Skopje (1985).

## **Certifications:**

- SEED Leadership Training, Skopje (2004)
- SEED Marketing Training, Skopje (2004)
- EDERED Workshop Leader at the 8th Youth Theatre Encounter, Vienna, Austria (2004)
- ALTERNATIVE ACADEMY Michael Chekhov Acting Method, Mostar, BiH (2007)
- ALTERNATIVE ACADEMY Buffoons Acting Method, Mostar, BiH (2007)
- EDERED Workshop Leader at the 9th Youth Theatre Encounter, Vienna, Austria (2009)
- UEFA B License, UEFA and Macedonian FA (2017)
- BLACK BELT FIRST DAN, Macedonian Karate Federation (2018)
- ACADEMY FOR VISUAL EFFECTS FOR FILM AND TV VFX Nest & Fx3x, Skopje (2021)
- UEFA A License, UEFA and Macedonian FA (2022)

## **Professional Affiliations:**

- AICT/IATC International Association of Theatre Critics Member
- AITA/IATA International Amateur Theatre Association Member
- FOOTBALL (Soccer) COACH ORGANIZATION Macedonian FA Member

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